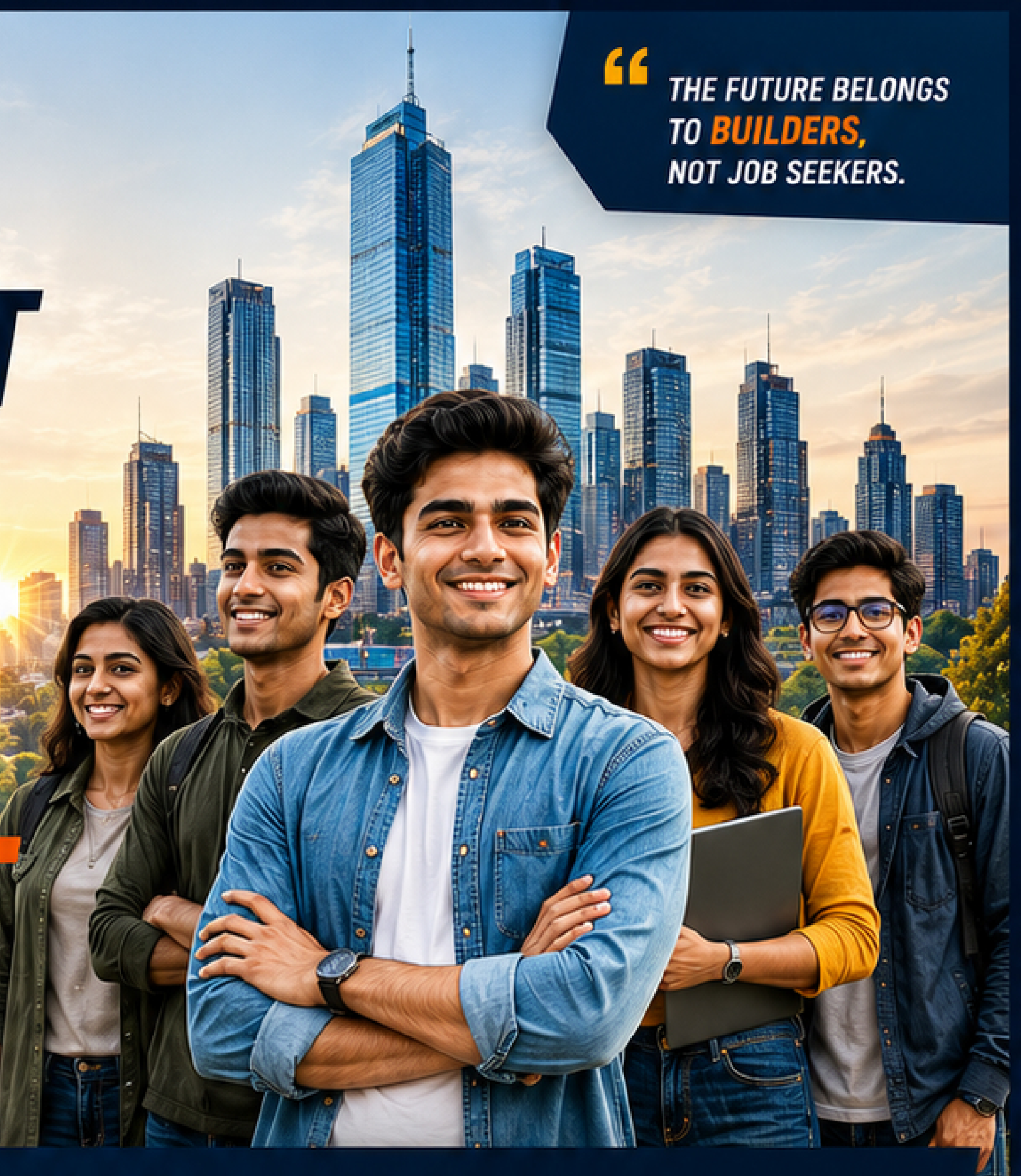
Koovira
CONNECT. GROW. SUCCEED.

THE FUTURE BELONGS TO BUILDERS, NOT JOB SEEKERS.

# DON'T WAIT FOR A JOB. BUILD A BUSINESS.



### WHAT IF YOUR COLLEGE DEGREE CAME WITH A BUSINESS?

Start your entrepreneurial journey today.
Build your own company. Lead your team.
Own a territory. Create employment.
Build your future.

- ✓ Build Your Own Company
- ✓ Lead A Team (10-20 Members)
- ✓ Own A Territory
- ✓ Create Employment
- ✓ Start Before Graduation
- ✓ Earn While You Grow

## YEP | YOUNG ENTREPRENEUR PROGRAM

POWERED BY KOOVIRA

### SPECIAL YEP ENTREPRENEURSHIP OFFER

| REGULAR FRANCHISE COST | SPECIAL YEP OFFER UP TO |
|---|---|
| ~~₹18,00,000~~<br>(3 YEAR TERRITORY LICENSE) | 90%<br>CONCESSION<br>FOR ELIGIBLE TEAMS |

### WHY JOIN YEP?

- Be An Entrepreneur, Not An Employee
- Real Business. Real Income.
- Learn. Earn. Lead.
- Create Opportunities In Your City
- Build A Legacy

OWN A TERRITORY | BUILD A COMPANY | LEAD A TEAM | CREATE EMPLOYMENT | GROW YOUR INCOME | LAUNCH YOUR FUTURE

YOUR DREAM. YOUR TEAM. YOUR BUSINESS. YOUR FUTURE.

www.koovira.com/yep

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# ABOUT KOOVIRA

Bharat's Digital Trust & Opportunity Ecosystem

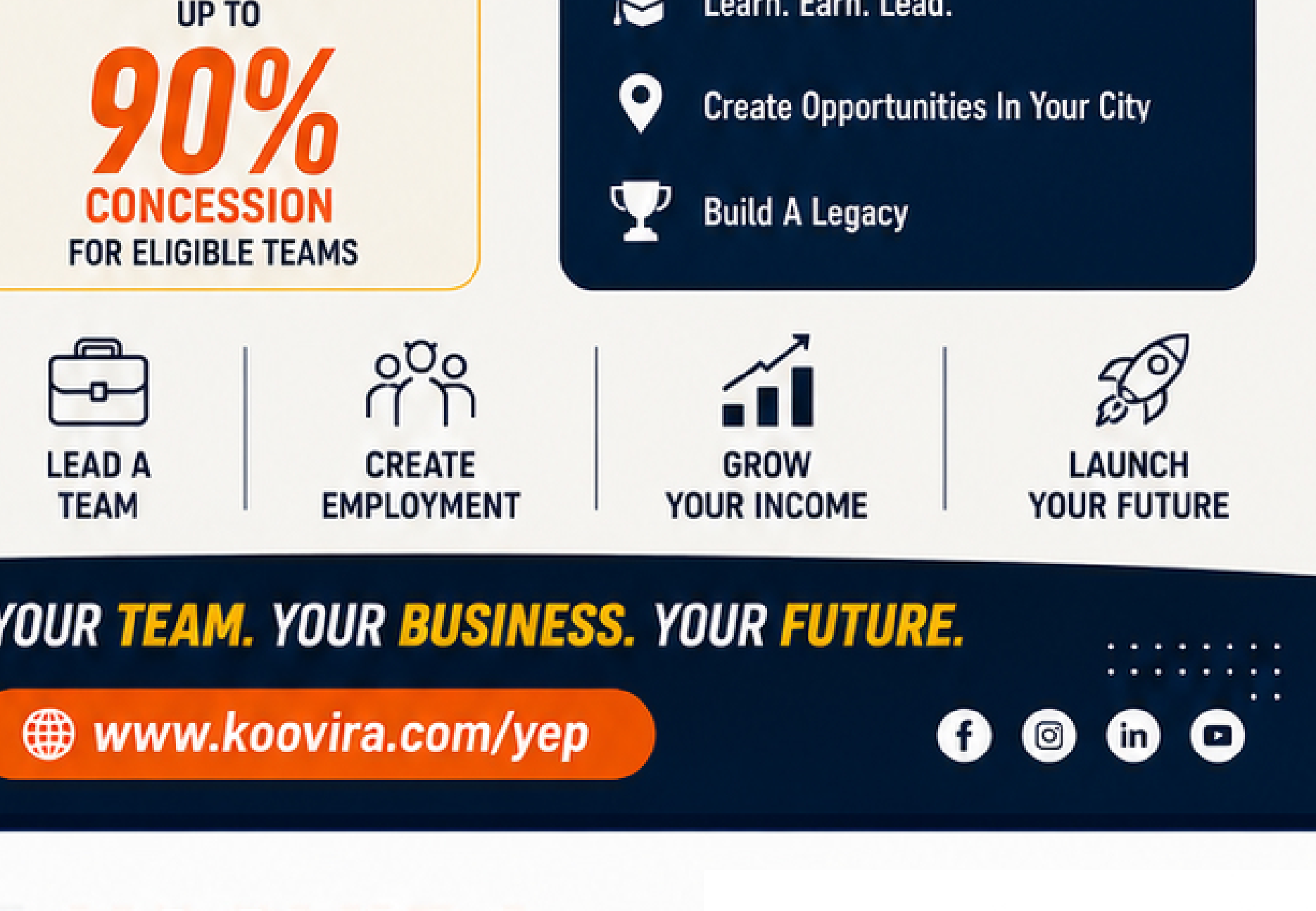
Koovira
CONNECT. GROW. SUCCEED.

### ONE PLATFORM. MULTIPLE INDUSTRIES. UNLIMITED OPPORTUNITIES.

Koovira is a one-of-its-kind integrated platform that connects People, Businesses, Communities, Services, Employers, and Opportunities through a single ecosystem.

Our vision is simple:

*CREATE OPPORTUNITIES.*
*BUILD TRUST.*
*EMPOWER ENTREPRENEURSHIP.*



### WHY KOOVIRA EXISTS?

**TRUST**
To build a transparent & verified digital ecosystem

**OPPORTUNITY**
To connect people with endless opportunities

**VISIBILITY**
To empower businesses & professionals to grow

### THE KOOVIRA MISSION

> "To create Bharat's most trusted ecosystem where people connect, businesses grow, communities collaborate, and entrepreneurs build the future."

### WHY EVERYTHING IS CONNECTED ON KOOVIRA?

A student may become an entrepreneur → An entrepreneur may become a merchant → A merchant may become an employer → An employer may become a community leader → A community may generate business opportunities

Everything is connected. Everything grows together.

### WHY WAS KOOVIRA CREATED?

Because millions of people struggle with Trust, Opportunity & Visibility.

Koovira brings transparency, technology and community together to simplify life and accelerate growth for everyone.

**TRUSTED ECOSYSTEM**
Verified profiles, verified businesses, verified opportunities.

**ENDLESS OPPORTUNITIES**
Jobs, business, learning, networking, services, commerce & more.

**GROW TOGETHER**
Communities, groups & local networks empower growth.

**EMPOWERING ENTREPRENEURS**
Creating the next generation of business owners in Bharat.

### KOOVIRA AT A GLANCE

| 100+ CRORE | MILLIONS | THOUSANDS | EVERY CITY | INFINITE |
|---|---|---|---|---|
| Potential Users | of Businesses | of Service Categories | Every District | Possibilities |

KOOVIRA IS NOT JUST A PLATFORM.
IT'S A MOVEMENT TO BUILD BHARAT'S DIGITAL FUTURE.

SCAN TO KNOW MORE
www.koovira.com

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# WHAT IS YEP?

## YOUNG ENTREPRENEUR PROGRAM

A REAL BUSINESS OPPORTUNITY.

Koovira
CONNECT. GROW. SUCCEED.

Every year millions of students graduate hoping to find employment.
Very few graduate having built a company.

YEP was created to change that.

You and your team create a company, own a territory, build local business connections, generate revenue and create employment.

**BE AN ENTREPRENEUR. NOT JUST AN EMPLOYEE.**

### YOUR ENTREPRENEUR JOURNEY

| | |
|---|---|
| STUDENT | Start with a dream |
| TEAM | Build a strong team |
| COMPANY | Register your company |
| TERRITORY | Own your territory |
| BUSINESS | Grow merchants & users |
| REVENUE | Generate recurring income |
| EMPLOYMENT | Create jobs in your city |

| THIS IS | THIS IS NOT |
|---|---|
| ✓ A Real Business | ✗ A Job |
| ✓ A Real Territory | ✗ An Internship |
| ✓ A Real Team (10-20 Members) | ✗ A Campus Ambassador Program |
| ✓ A Real Revenue Opportunity | ✗ A Referral Scheme |
| ✓ A Real Entrepreneurial Journey | ✗ An MLM Opportunity |
| ✓ A Real Impact | ✗ A Part-time Activity |

### WHO CAN JOIN YEP?

Students | MBA Aspirants | Startup Enthusiasts | Young Professionals | Future Entrepreneurs | Local Leaders

### TEAM REQUIREMENT

| Minimum Team Size | Maximum Team Size |
|---|---|
| 10 Members | 20 Members |

### LEGAL ENTITY REQUIREMENT

Mandatory: One of the following
Partnership Firm | LLP | Private Limited Company

### KYC REQUIREMENTS

Mandatory for All Team Members

Aadhaar | PAN | Mobile Verification | Email Verification | Photograph

### WHY JOIN YEP?

Real Business Experience | Team Management Experience | Leadership Experience | Revenue Generation Exposure | Sales & Marketing Skills | Entrepreneurship Experience Before Graduation

DON'T JUST DREAM ABOUT SUCCESS.
**BUILD IT WITH YEP!**

THE BEST TIME TO BUILD YOUR FUTURE WAS YESTERDAY.
THE SECOND BEST TIME IS NOW!

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# THE MARKET OPPORTUNITY

Bharat is one of the Largest & Fastest Growing Markets in the World.

Koovira
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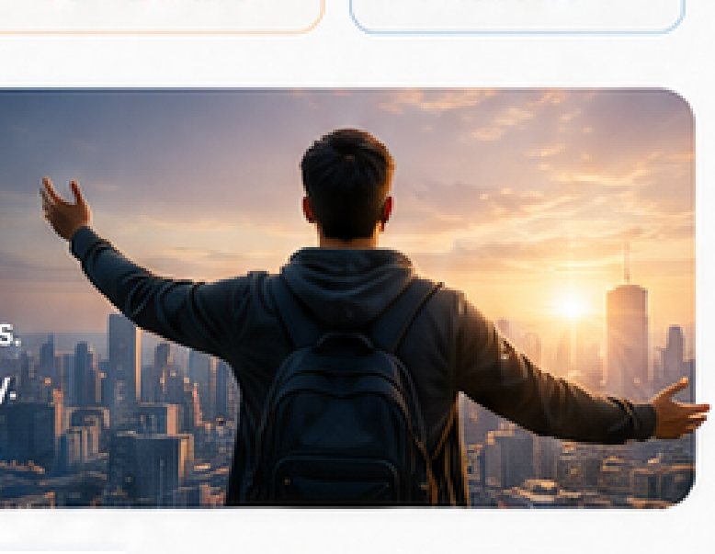
### HUGE OPPORTUNITIES ACROSS INDUSTRIES

| Industry | Includes | Number |
|---|---|---|
| RESTAURANTS & FOOD BUSINESSES | Restaurants, Cafes, Cloud Kitchens, Tiffin Services, Catering | 25+ Lakhs |
| RETAIL SHOPS & STORES | Local Shops, Kirana, Super Markets, Specialty Stores | 1.2+ Crore |
| SERVICE PROVIDERS | Local Services, Home Services, Professionals, Repair & Maintenance | 1+ Crore |
| REAL ESTATE AGENTS & FIRMS | Brokers, Agents, Builders, Property Consultants | 5+ Lakhs |
| HOTELS & ACCOMMODATION | Hotels, Resorts, PGs, Homestays, Guest Houses | 3+ Lakhs |
| EDUCATIONAL INSTITUTES | Schools, Colleges, Coaching, Training Centers | 10+ Lakhs |
| EVENTS & ENTERTAINMENT | Events, Conferences, Exhibitions, Weddings, Festivals, Shows | 2+ Lakhs |
| LOGISTICS & DELIVERY | Courier, Delivery, Transport, Trucking, Last Mile Delivery | 20+ Lakhs |
| FREELANCERS & PROFESSIONALS | Freelancers, Consultants, Tutors, Designers, Developers | 50+ Lakhs |
| OTHER LOCAL BUSINESSES | Gyms, Salons, Clinics, Pharmacies, Studios, & Many More | Millions+ |

EVERY BUSINESS NEEDS MORE CUSTOMERS.
EVERY CUSTOMER NEEDS BETTER SERVICES.

Millions of Businesses | Crores of Users | Unlimited Opportunities | Endless Growth | Your Business. Your Territory. Your Future.



### YOUR TERRITORY, YOUR OPPORTUNITY

Choose your territory and build your business network in your city, district or region.

- Postal Code
- City
- District
- Educational Cluster
- Business Cluster

You don't need to go everywhere.
Build a strong business in your own territory and become the leader in your area.

### WHAT WILL YOUR COMPANY DO?

Merchant Enrolment | Customer Growth | Local Promotions | Community Building
Events Ohboarding | Business Verification | Territory Development | Local Escalation Management

You are not just onboarding businesses.
You are building an ecosystem that grows every day.

### HOW BIG IS THE MARKET IN INDIA?

| 100+ Crore | 70+ Crore | 60+ Crore | 6+ Crore | $1+ Trillion | One of the Fastest Growing Markets in the World |
|---|---|---|---|---|---|
| Internet Users | Smartphone Users | Online Shoppers | Businesses | Digital Economy by 2030* | |

*Source: Various Industry Reports

THE OPPORTUNITY IS HUGE.
THE TIME IS NOW.
THE LEADER WILL BE YOU.

Think Local. Act Local. Grow Global.

Build Today. Lead Tomorrow. Inspire Always.

From Campus To Company. From Dream To Legacy.

OWN A TERRITORY. BUILD A BUSINESS. CREATE IMPACT.

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# INVESTMENT, REVENUE & BENEFITS

Own a Territory. Build a Business. Earn a Lifetime of Opportunities.

Koovira
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### STANDARD FRANCHISE

Actual Franchise Cost
₹18,00,000
(18 Lakhs Only)
3 YEAR TERRITORY LICENSE

### YEP SPECIAL INITIATIVE

UP TO
90%
CONCESSION
FOR ELIGIBLE TEAMS

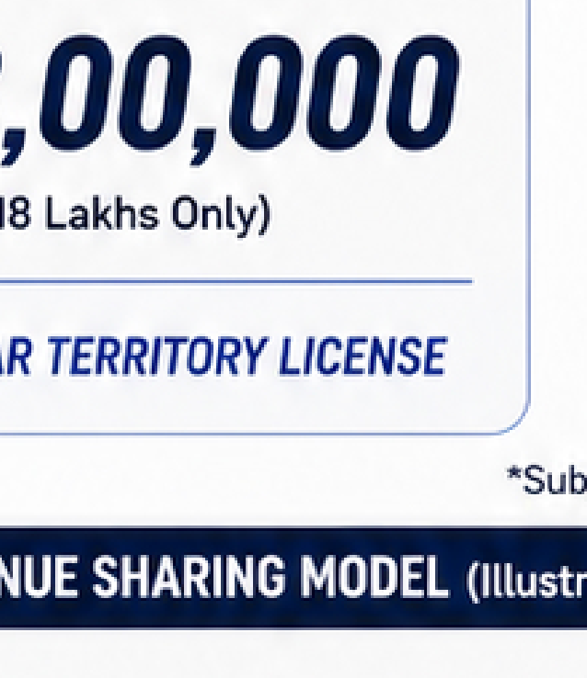
### MARKETING SUPPORT FROM KOOVIRA

₹50,000 For Local Promotion (Month 2)

₹50,000 For Local Promotion (Month 3)

*Subject to activity, compliance and performance requirements.

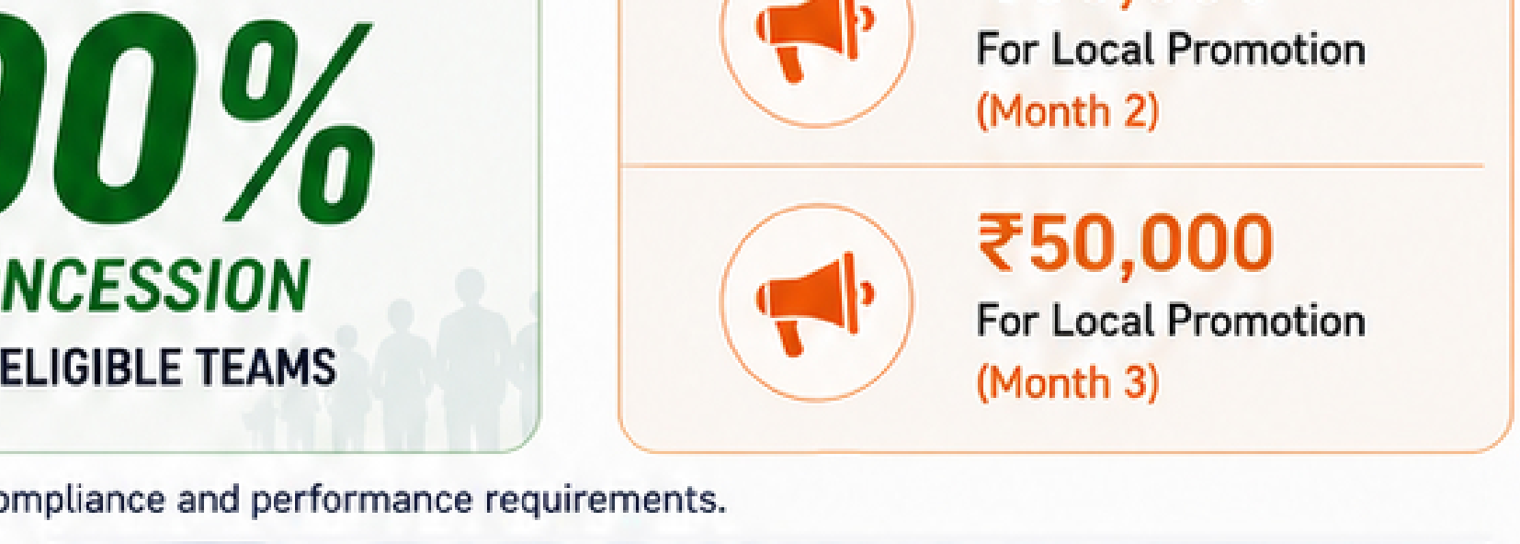
### REVENUE SHARING MODEL (Illustrative)



You may set your own service charges over Koovira base pricing.
*Additional margin will be yours.*

### TRANSPARENT ADMIN PANEL

Complete transparency with real-time tracking & reporting



Live Sales Tracking | Merchant Tracking | Revenue Reports | Performance Analytics | Settlement Reports

### POWERFUL FEATURES TO GROW YOUR BUSINESS

**WEEKLY SETTLEMENTS**
Transparent & On Time

**LIVE TRACKING**
Real-time Sales & Activity Monitoring

**TRANSPARENT REPORTING**
Clear, Simple & Accurate

**FULL BUSINESS CONTROL**
Manage Your Territory Like a CEO

### WHY THIS MODEL WORKS FOR YOU?

- ✓ Low Investment, High Opportunity
- ✓ Own Business, Not a Job
- ✓ Unlimited Earning Potential
- ✓ Recurring Income
- ✓ Build Valuable Business Experience
- ✓ Create Employment in Your City
- ✓ Long-term Sustainable Model

### YOUR BUSINESS RESPONSIBILITIES

Local Promotion & Awareness | Merchant Enrollment | Customer Coordination | Local Escalation Management | Basic Verification & Support

### KOOVIRA'S RESPONSIBILITIES

Technology Platform | Product Development | National Operations | Central Customer Support | Legal Support (Platform Level) | Onsite Legal Issue Support*

*As per agreement terms and applicable policies.

### CONTINUOUS SUPPORT. COMPLETE GROWTH.

**Training & Onboarding**
Complete training and operational support

**Marketing & Growth Assistance**
Templates, creatives, campaigns & more

**Partner Success Team**
Dedicated support for your success

**WEEKLY SETTLEMENTS**
Hassle-free weekly settlements with full transparency.

**TRANSPARENT SYSTEM**
Every sale. Every report. Every settlement.
100% Visible. 100% Trusted.

**GROW TODAY. LEAD TOMORROW.**
Build your business now and create your legacy tomorrow.

WE GIVE YOU THE PLATFORM, SUPPORT & TOOLS. YOU BUILD THE SUCCESS.

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# HOW TO JOIN YEP?

## YOUR ENTREPRENEURIAL JOURNEY STARTS HERE!

Koovira
CONNECT. GROW. SUCCEED.

### THE YEP APPLICATION PROCESS

1. **ORIENTATION CALL** – Schedule an orientation call with our team.
2. **APPLY FOR YEP** – Fill the YEP application form online.
3. **SUBMIT TEAM DETAILS** – Share details of your 10–20 member team.
4. **KYC VERIFICATION** – Complete KYC for all team members.
5. **COMPANY VERIFICATION** – Submit your company registration & documents.
6. **TERRITORY EVALUATION** – We evaluate your preferred territory availablility.
7. **INTERVIEW** – Team interview with Koovira leadership team.
8. **AGREEMENT** – Sign the territory agreement & onboard.
9. **TRAINING** – Complete onboarding & business training program.
10. **TERRITORY ACTIVATION** – Launch your business and start building your ecosystem!

*From Application To Activation – We Are With You At Every Step!*

### WHY JOIN YEP?

**BE AN ENTREPRENEUR**
Start and run your own company.

**OWN A TERRITORY**
Build your business ecosystem in your city or district.

**CREATE EMPLOYMENT**
Create jobs and empower local communities.

**EARN & GROW**
Generate recurring income and build long-term wealth.

**REAL BUSINESS EXPERIENCE**
Gain hands-on experience before graduation.

**FULL TRANSPARENCY**
Live dashboards, reports and weekly settlements ensure full clarity.

**COMPLETE SUPPORT**
Marketing, technology, legal and operational support from Koovira.

**BUILD A LEGACY**
Build a company today that creates impact tomorrow.

### FREQUENTLY ASKED QUESTIONS

**IS THIS A JOB?**
No. You are creating and operating your own company.

**IS THIS AN INTERNSHIP?**
No. This is a real business opportunity.

**DO WE BECOME KOOVIRA EMPLOYEES?**
No. Your company remains independent.

**WHO OWNS THE COMPANY?**
The founders and shareholders of your entity.

**CAN STUDENTS APPLY?**
Yes. Students are the primary focus of YEP.

**CAN PROFESSIONALS APPLY?**
Yes. Young professionals and entrepreneurs are welcome.

**WHY IS A TEAM REQUIRED?**
Building a business requires leadership, sales, support, marketing and operations.

**IS INCOME GUARANTEED?**
No. Success depends on execution, effort, leadership and market performance.

**WHAT TERRITORIES CAN WE APPLY FOR?**
Postal Code, City, District, Educational Cluster, Business Cluster (Subject to availability)

YOUR FRIENDS MAY GRADUATE LOOKING FOR JOBS.
YOU MAY GRADUATE RUNNING A COMPANY.

### TEAM REQUIREMENT

Minimum Team Size
10 Members
Maximum Team Size
20 Members

OWN A TERRITORY | BUILD A BUSINESS | CREATE EMPLOYMENT | LEAD YOUR CITY | SHAPE YOUR FUTURE

THE FUTURE BELONGS TO BUILDERS, NOT JOB SEEKERS.

**BE A BUILDER. BE A YEP PRENEUR!**

**SCHEDULE ORIENTATION CALL**
Talk to our team and know more about the opportunity.

**APPLY FOR YEP**
Submit your application and start your journey.

**DOWNLOAD TERRITORY PROSPECTUS**
Get detailed information about territories, model, terms and benefits.

SCAN TO APPLY NOW
www.koovira.com/yep

LET'S BUILD BHARAT TOGETHER!

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